

# Knowledge Investment Platform (KIP)



Hala Alajlan<sup>1</sup>,Sara Alobaid<sup>1</sup>,Ghadeer Alharbi<sup>1</sup>,Raghad Alharthi<sup>1</sup>,Sara Alhendi<sup>1</sup>, Dr.Maashael Maashi<sup>1</sup>, Yara Alshoweman<sup>2</sup>, Hadeel Alzoman<sup>2</sup>

Deanship of Scientific Research

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1 Software engineering Department, College of Computer and Information Sciences, King Saud University.
2 Marketing Department, College of Business Adminstration, King Saud University.

## INTRODUCTION

Research has an important role

to improve aspects of life.

Unfortunately, most of researches outcomes are not adapted and applied in the real

adapted and applied in the real environment. There are several reasons of that, one of them is poor marketing for research outcomes, and difficulties to reach organizations/ sectors that interest in that outcome.

From this point, Deanship of Scientific Research interduce the idea of Knowledge Investment Platform (KIP system) to help the Deanship and researchers to market their research outcomes for public and private sectors also for other people in the society. We seek by applying this project to bridge the gap between the research, the business and industry sectors in Saudi Arabia which is reflect the vison of 2030.

# **OBJECTIVES**

The aim of this project is to build a web-based system for Deanship of Scientific Research at King Saud University.

The objectives of this project are:

- Share knowledge.
- Market the outcomes of researchers.
- Make a fast and easy communication between different users.
- Enhance the process of scientific research.

# **MATERIALS & METHODS**

The requirements were collected via different methodologies, which were:

1-Client Interviewing

Our client was DSR represented by Dr. Abeer Almasri, we did several meetings to gather the system requirements directly from the client.

2-Brainstorming

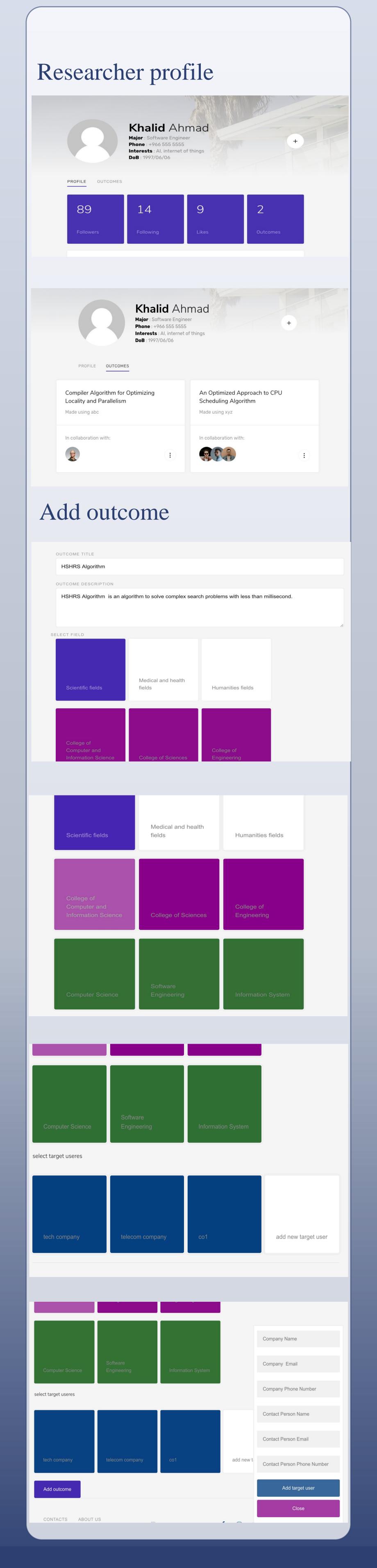
Our team did brainstorming sessions with marketing team to fulfill the system desired goals.

3- Analysis of similar systems

We establish some requirements from existing systems, such as ResearchGate[1] and LinkedIn[2].

# **RESULTS**

KIP Home page



### **CONCLUSIONS**

In conclusion, our project could enhance the process of research. It will improve marketing the research outcomes which will be reflected by filling the gap between public, private sectors and researchers.

#### **REFERENCES**

[1] ResearchGate [Online]. Available:

https://www.researchgate.net/. [Accessed: 13-Nov-2018].

[2] LinkedIn [Online]. Available:

https://www.linkedin.com/. [Accessed: 13-Nov-2018].

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