# How to make a Poster

## By Dr Maha Al-Sulaimani

# Presentation Objectives

- To get to know what a poster is.
- How to make a poster using Powerpoint.

• Critique some posters.

# What is a Poster?

- A Poster is a visual presentation of your research.
- Concise and focused (not a long presentation of your life's work!)
- Explains your research using schematics, graphs, and other visual strategies, with a minimum of supporting text.
- Uses various strategies to attract viewers and stimulate conversation.



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### Variation Tolerant Asynchronous FPGA

Hudson Love Microelectronic System Design Group, Newcastle University, UK



### 1. Introduction

-costs the strenking age of CMOS transmiss and higher VLS chips density, variations have become a key factor affecting system behaviors.

-ta modara FPG/sa, interconnects occupy up to 60% of the orbite chip area. Long interconnects can availy downate delay if not managed preservy.

-1 is peting-more challenging to distribute global clock signal across while areas evenly in the latest/PPOA technology.

### 2. Method

 Interconnect Delay Insensitive (CI) FPGA architecture with delrificated asynchronous costed.

Naytelterrous Technique without global clocks.

Maintaining the basic block structure of traditional FPGAs allows re-use of existing CAD trols.





### 5. Latency & Energy



-Overall latency and energy per operation performance.

 Significant energy savings by lowering V3515 0.6V (latency only increases by 2x.).

 Stope working below 0.45V, building PO-delays become faster than the units (UVT etc.)

### 6. Conclusions

By introducing datas-memodulity into the interblock long data takes, it applies the advantages inherent to asynchrony for these interconnects, namely variation tolerance and latency indentifies.

videous afficient computation and correct operation across a wide Vidd range.

Allunitaring similarities to current synchronous structure allows the use of existing FPGA logic mapping tools.

### 7. Future work

 Carty out comprehensive comparative studies.
 between systems conducted in our architecture and in other types of anyochronous FPGA architectures.

-Futher develop and complete the design and synthesis flow, including a fully automatic synthesis method.

#### Achaeviedgesette

This such is supported by EPDHC proof matrix EPODOCTO, Special function for Deplete Bull from Reduction Applicate Laboratory for his support in using different Content dependencies of transition before pairs. PGC 2011 School of Electrical, Electronic and Computer Engineering

#### For further information:

Person contracti a tra-rights act at. Manufahamatian in Rus and related property can be different at My, Caspro, any acts from



### A drop in the ocean? How many marine species remain undiscovered?

Most species are not known to science 12. This has important consequences for conservation. Recently discovered species have been overwhelmingly identified in biodiversity hotspots<sup>3</sup>, places with areas of extensive habitat loss. Asyet-unknown species are likely to be similarly situated - and similarly threatened with extinction<sup>4</sup>. Determining how many of these species there are is therefore a crucial step in setting international conservation priorities 4.

Approach Recent efforts at estimating the numbers of ining have focussed on extrapolating existing data over time, in the belief that the numbers of new species per time period will diminish as the group of unknown species shrinks 55. However, these approaches have overlooked the importance of the taxonomists who describe species. As their numbers have increased over the last 250 years, so to have the numbers of species described 4



What's in a name?

already been described.

as different taxonomists

causing considerable

uncertainty.

This is surprisingly arduous,

inadvertently give different

names to the same species,

#### Taxonomic effort

In fisheries ecology, raw fish catches are scaled by the effort taken to obtain them. producing 'catch per unit. effort'. Here, using methods developed for terrestrial ecology ", we model the rate at which taxonomists 'catch' previously unknown species, to estimate how many marine species remain undiscovered.

#### Data sources To predict the total number To overcome these of species in a taxon, we problems of synonymy, need to first determine how many valid species have

this study will appregate data from multiple sources. including OBIS and WoRMS, FishBase and Algaebase, as well as an original dataset developed by Roberts et al<sup>#</sup>. From these sources, representative genera where synonym problems have been largely resolved will be selected and modelled.



Acknowledgements: The author thanks Lucas Joppa and Stuart. Fimm for sharing methods and models

Further information and PDF copy of this poster srS88Byork.ac.uk | http://bit.ly/MASKY

### Future Directions



The purpose of this study is to estimate how many marine species are presently unknown to science. However, when setting international conservation priorities, we need to understand not just how many missing species there are, but also where they are likely to be found.



By using range data collected for this study, we will additionally model where these missing species may reside. Our results may suggest new conservation. priorities in new areas. We may even discover that some of our hotspots are in the wrong place.

Expected Results



In line with the results from the terrestrial applications of this model for flowering plants and amphibians 49, we would expect to see a marked increase the numbers of species described over time and a concurrent increase in numbers of taxonomists.





numbers that assumes the rate will slow. Instead, the number of species per taxonomist would increase rapidly initially, before declining as the pool of unknown species begins to dry up. The models would likely predict

any modelling of total species

that comparatively few marine organisms living in shallow waters close to areas of human. habitation remain unknown, whereas significant proportions of their deeper-dwelling or remoter counterparts have yet to be discovered.

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  Pimm, S.L. et al.Memory Endogreed Spectra Remain to Be Discovered in Bisast? Naturesa & Conservation 5, 73:79 (2003).

# Why is a poster better than a talk?

- Can be read in under 10 minutes.
- More personal interaction with people.
- Posters are also handy because they can be viewed even in your absence.
- An alternative, if not good at public speaking.

- Know your Audience.
- Familiarize yourself with the venue.

- Format of poster.
- Distance to be read from (usually 4-6 feet).

# Best Software for designing largeformat Posters

• QuarkXPress

- InDesign
- LaTeX

• Scribus.

• Graphic packages like Illustrator, Freehand and Inkscape.

• Poster Genius: specific for scientific posters.

• Microsoft Powerpoint.

# How to use Powerpoint to make poster

• Open Powerpoint, click on "File, New".

• Choose a "blank" slide presentation.

• Click on design and select page set up: popular size is 48-60 inches wide and 36 inches high.

• To add title, insert a text box, font 72 pt or higher.

- To add text, insert text box, font 24 pt or higher.
- Use double spacing.
- Copy text from Microsoft Word, highlight selection, in Powerpoint click on Paste Special and select Formatted Text.
- To add borders around text, right click inside text box or shape to select format shape.

• Click and drag on sizing handles at top, bottom and sides to resize.

• To keep graphics such as institutional logos proportional, press Shift key, click on the side handle, and drag to resize.

• Print poster on letter sized sheet of paper and choose "scale to fit".

#### All columns should have exactly the same width and be separated from each other by exactly the same amount of

#### white space.

#### Introduction

This template has column widths and font sizes optimized for printing a 36 x 56" poster-just replace the "tips" and "blah, blah, blah" repeat motifs with actual content, if you have it. Try to keep your total word count under 500 (really). More tips can be found at "Designing conference posters" at

#### http://colinpurrington.com/tips/academic/posterdesign

To see examples of how others have abused this template to fit their presentation needs, perform a Google search for "colin purrington poster template."

Your main text is easier to read if you use a "serif" font such as Palatino or Times (i.e., people have done experiments and found this to be the case). Use a non-serif font for your title and section headings.



#### of organism, chemical structure, or whatever...that might help lure people to your poster. Yes, I risked my life getting this photograph.

Materials

#### methods

Be brief, and opt for photographs or drawings whenever possible to illustrate organism, protocol, or experimental design. Viewers don't want to read about the gruesome details, however fascinating you might find them.

and

Blah, blah. Blah, blah, blah. Blah, blah, blah. Blah, blah, blah



Figure 2. Illustration of important piece of equipment, or perhaps a flow chart summarizing experimental design. Scanned, hand-drawn illustrations are usually preferable to computer-generated ones. Just bribe or flirt with an artist to get them to help you out.

### Title that hints at the underlying issue or question

### Your name(s) here Your address(es) here

#### Results

The layout for this section should be modified from this template to best show off your graphs and other resultrelated illustrations. You might want a single, large column to accommodate a big map. Or perhaps you could arrange 6 figures in a circle in the center of the poster. Do whatever it takes to make your results graphically clear. And, for the love of God (or whoever), make your graphs big enough to read from 6' away

Paragraph format is fine, but sometimes a simple list of "bullet" points can communicate results more effectively:

- · 9 out of 12 brainectomized rats survived (fig. 3a)
- · Brainectomized rats ate less (fig. 3b)
- · Control rats completed maze faster, on average, than rats without brains (fig. 3c) (t= 9.84, df = 21. p = 0.032



Figure 4. Label the lines manually (as above) and then delete the silly key provided by your charting software. The above figure would also be greatly improved if I had the ability to draw mini rats with and without brains.

Putting titles on graphs makes your graph instantly understandable to your viewers. E.g., just TELL your viewer what's so cool or important about the graph...don't make them hunt for it.

#### Conclusions

You can, of course, start your conclusions in column #3 if your results section is "data light."

Conclusions should not be mere reminders of your results. Instead, you want to guide the reader through what you have concluded from the results. What is the broader significance? Why should anyone care? This section should refer back, explicitly, to the "burning issue" mentioned in the introduction. If you didn't mention a burning issue in the introduction, go back and fix that -- your poster should have made a good case for why you did what you did. A good conclusion will also refer to the literature on the topic -- how does your research add to what is already published on the topic?

Blah, blah, blah, Blah, blah, blah, Blah, blah, blah. Blah

### figures from other figures by generous use of white space.

When figures are too cramped, viewers get confused about which figures to read first and which legend goes with which figure. Cramped content just looks bad, too. Figures are preferred

but tables are sometimes unavoidable. A table looks best when it is first composed within Microsoft Word, then "Inserted" as an "Object." If you can add small drawings or icons to your tables, do so!

Table 1. ANCOVA examining the effects of water treatment, parasite treatment, and initial height of nettle on nettle dry weight.

Source	df	Mean square	F-value	p-value	
Water treatment	2	23.305	215.96	0.0001	
Parasite treatment	1	0.049	0.455	0.5011	
Nettle initial height	1	0.769	7.129	0.0084	
Parasite treatment * nettle initial height	1	0.489	4.532	0.0348	
Residual	163	0.108			
		•			
The pro	esence	of	that parti outc com borii resu	explores icular ome in a plicated ( ng) table Its.	ere one and of
this ba confirm is true.	nd ns that	X			

Figure 5. You can use connector lines and arrows to visually guide viewers through your results. Adding emphasis this way is much better than making the point with words in the text section. Especially useful for when you cannot be at poster to guide viewer

Adhere to citation guidelines in your field exactly. People will find your mistakes. Trust me.

Remember: no period after journal name (unless you use abbreviation).

#### Literature cited

Bender, D.J., E.M Bayne, and R.M. Brigham. 1996. Lunar condition influences coyote (Canis latrans) howling American Midland Naturalist 136:413-417. Brooks, L.D. 1988. The evolution of recombination rates. Pages 87-105 in The Evolution of Sex, edited by R.E. Michod and B.R. Levin. Sinauer, Sunderland, MA. Scott, E.C. 2005. Evolution vs. Creationism: an Introduction University of California Press Berkeley

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#### Acknowledgments

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#### For further information

Please contact email@blahcollege.edu. More information on this and related projects can be obtained at www.yoursite.edu... (give the URL for laboratory web site). A link to an online, PDF-version of the poster is nice, too



Figure 3. Make sure legends have enough detail to explain to the viewer what the results are, but don't go on and on. Don't be tempted to reduce font size in figure legends, axes labels, etc.-your viewers are probably most interested in reading your figures and legends!

Often you will have some more text-based results between your figures. This text should explicitly guide the reader through the figures.

Blah, blah, blah (Figs. 3a,b), Blah, blah, blah, Blah, blah, blah. Blah, blah, blah. Blah, blah, blah. Blah, blah, blah. Blah, blah, blah, Blah, blah, blah,

Blah, blah, blah. Blah, blah, blah Blah, blah, blah (Fig. 3c). Blah, blah, blah, blah, blah, blah. Blah, blah, blah. Blah, blah, blah. Blah, blah (data not shown).

Blah, blah Blah, blah, blah, Blah, blah, blah, Blah, blah, blah (God, personal communication).

Be sure to separate

# Poster Backgrounds and Colors

- Backgrounds should preferably be darker (uses up more ink).
- Avoid fill patterns.
- Use light backgrounds with dark photos and vice versa.
- Neutral/gray backgrounds enhance color photos while white backgrounds reduce their impact.

# Poster Contents

- **I. Title (max I or 2 /entence/):** is a one sentence overview of the poster.
- Should hint at the underlying issue or question (be catchy). Followed by your name and email address(es).
- Preferably written using a "non-Serif" font (also for headings).
- **2. Introduction (max 200 word/):** First illustration or figure to lure people's attention and interest.

• All columns should have the same width and be separated by the same space.

• Use a "serif" font for main text like Times New Roman, Arial or Palatino.

- Less text and more illustrations.
- References should be in the format of your filed.

**3. Material/ and Method/ (max 200 word/):** Be brief and opt for figures or drawings, like an illustration of the most important piece of equipment or a chart summarizing the experimental design.

# 4. <u>Results (200 words without legends):</u>

Make results CLEAR. Bullet points can be useful, a big map in a single large column, or 6 figures as a circle in the middle of the poster. • Figure titles and legends should have enough detail 9sample size), without reducing font size.

• Focus on what is "cool" about your graph, figure or table.

• Text can be used to guide viewer.

• Figures should be far enough apart.

 Figures are preferred to tables, but if unavoidable, should be done in Microsoft Word and then inserted as an object.

• Small drawings or icons can be added to emphasize points in table.

• Connector lines and arrows can be used to guide viewers through results (useful when you are not around!).

# 5. Conclusions (max 200 words):

Conclusions should discuss and answer question mentioned in introduction (answer why you did what you did).

• Refer to literature on topic and what you have added.

# **6. literature cited (max of I 0 citation/):** Adhere to guidelines in your field.

- No period after journal name only if abbreviated.
- **7. Aknowledgement/ (max 40 word/):** Thank specific contributions to project, funding, earlier versions of poster, conflict of interest.

# 8. Further Information (optional. max 20 words):

- Link to online PDF version of poster.
- Link to URL of laboratory site.
- Poster can also contain a section on aims and objectives.



• Be consistent in font type and size.

• Use bold, *italics*, or <u>underline</u> to emphasize words.

Don't change fonts to emphasize a word.Don't use all three. Overkill!

• Check your spelling.

- General rule of thumb: 20% text, 40% graphics, and 40% empty space.
- Don't use CAPS for a complete sentence.

• Do no have a section that contains more than 10 sentences.

### No acute effects of an attentional training on attentional bias for happy, disgusted, or sad faces in dysphoric students.

Kruijt, A.W., Putman, P., & van der Does, A.J.W.

Leiden University - Institute of Psychology



### Impacts of sea-level rise on Seattle, WA

DANIEL MAHR • BROWN UNIVERSITY • GEO132 • DECEMBER 12, 2009

#### Introduction

Among the many impacts of global warming, only sea-level rise physically displaces people and their communities. Understanding the impacts of rising oceans is especially important since so many densely populated urban areas exist in coastal regions. I hope to gain a better understanding of these impacts through the use of a geographic information system **Research questions** 

- · How much land will different amounts of sea-level rise displace in an urban area?
- · How does this coverage disproportionately affect different building zones (e.o. residential, commercial, industrial)

#### Data

Elevation: LIDAR (Light Detection and Ranging) data are the most accurate remotely sensed digital elevation models available with horizontal and vertical resolutions an order of magnitude better than the alternative (radar elevation data). The trade-off is coverage: LIDAR data are collected from airplanes and are expensive to obtain. Thus, such high-resolution data are only available (for free) in a few areas



Due to the paucity of LIDAR data, I chose my King County study area as a result of the extensive and freely available LIDAR data set from the Puget Sound LIDAR Consortium. The digital elevation model used has a horizontal resolution of 14 feet and a vertical resolution of 1 foot.

Geocoding: For the correlation of inundation areas with building zones. I used parcel data from the King County Department of Assessments.

#### Methods

#### Sea-level rise heights:

· Since elevation data represent sea-level at mid-tide, the mean high tide height must be added to determine the inundation extent at high tide. NOAA's VDatum tool was used to calculate this value of 8.9984 feet.

#### Inundation mapping:

- · Elevation data were merged into a single digital elevation model mosaic. · Using the Single Output Map Algebra tool, rasters were created from the DEM representing the inundation coverage at five heights: 3, 6, 9, 12, and 15 feet (each plus the mean high tide height of 8.9984 feet).
- Using Raster Calculator, an appregated raster was created representing the number of individual inundation rasters covering a given cell. Thus, cells with a value of 5 would be flooded by 3 feet of rise: cells with a value of 4 would be flooded by 6 feet of rise and so on.

#### Zoning correlation:

- · Commercial and residential parcel data were processed and geocoded. 71% of commercial parcels and 98% of residential parcels matched.
- · Using Extract Values to Points tool, values (0-5) from the aggregated inundation raster were appended to geocoded parcel points · Using Summarize function, tables enumerating the number of each type
- of parcel in each inundation zone were generated.

#### Results



Figure 2. Sea-level rise inundation impact by parcel zone. Each bar represents the percentage of parcels of that zone type out of the total number of parcels inundated for that depth. For example, 71% of parcels inundated by 3 feet of sea-level rise are zoned as industrial. The numerical data from which this plot was derived are tabulated below

The unit used for this assessment is the number of parcels. Residential zones, which are generally made up of a greater number of smaller parcels, are therefore likely to outnumber other zones. Although a similar analysis using appraised value or square footage as the dependent variable could yield more meaningful results, they are not as practical. In the case of square footage, not all the floors in a given structure would necessarily be inundated by sea-level rise. In the case of appraised value, the replacement value of a given parcel may vastly exceed its taxable value. The low appraised value of vacant lots further complicates this approach

Parcels categorized as "Services" include government buildings, fire stations, police stations, hospitals, houses of worship, schools, public parking lots, cinemas, and theaters.

	Services	Commercial	Industrial	Residential	Total
3 feet	3 (48)	6 (7%)	60 (715)	16 (195)	85
6 feet	7 (25)	15 (45)	175 (425)	221 (53%)	418
9 feet	35 (25)	153 (RS)	658 (365)	1002 (545)	1949
12 feet	67 (25)	298 (10%)	1098 (355)	1593 (525)	3046
15 feet	84 (25)	375 (109)	1200 (35%)	1935 (530)	3634

#### Percentage of parcels of each zone type inundated for each sea-level rise scenario



#### Discussion

#### Sea-level rise extents

Land directly on the coast of Puget Sound are not greatly impacted by sealevel rise. The extent of inundation in these areas rarely exceeds a tenth of a mile from the current shoreline. It is probable that the glacially sculpted terrain in these areas has naturally steep-sloped shorelines and shallow beachfronts where even fifteen feet of sea-level rise does not drastically penetrate into the mainland.

The most vulnerable land lies along the Duwamish River. Unlike the steeplysioned shoreline directly on Punet Sound, the Duwamish River forms a shallow basin where large swaths of land lie only a few feet above the height of the river. The tipping point where the marginal unit of sea-level ise floods the most area is between six and nine feet. This incr floods the area south of downtown Seattle, including the stadiums for the Mariners and Seahawks, as well as Boeing Field, a two-runway comn airport. As the river's height above sea-level increases moving south towards Tukwila, the area at risk shrinks. Interestingly, a secondary at-risk basin exists in Renton, where sea-level rise of 12 feet or more would flood a large area of land.

#### Comparison of inundation to zoning

At three feet of sea-level rise, industrial parcels are the most vulnerable. Much of this can be attributed to Harbor Island, a man-made Island at the river's mouth, where many container shipyards, petroleum tanks, and storage warehouses exist right at the shoreline.

At six or more feet of sea-level rise, the percentage of inundated parcels zoned as residential outnumbers all other zones. It should be noted, however, that this is probably due residential parcels being smaller, on average, than other types.

At nine feet of sea-level rise, the percentage of inundated parcels zoned as commercial spikes. This is due to much of the commercial district south of downtown Seattle flooding at nine feet.

There is not a consistent distribution of inundated zones until after six feet of sea-level rise. This has implications for policymakers and how they interpret the appropriate governmental response to different sea-level rise predictions.

#### Conclusions

÷A.

Sea-level rise of any height will impact the Seattle area. At heights less than three feet, industrial areas will bear the brunt the inundation. At heights greater than three feet, the impact is more evenly distributed between industrial, commercial and residential parcels.

This discontinuous distribution exemplifies how different sea-level rise predictions can affect the response of policymakers and the government. More mild predictions would suggest an industry-focused response, while more severe predictions would suggest a more even allocation of resources between zone types.

Modelling the impacts of different amounts of sea-level rise in other urban areas would provide further insight into this topic. Since the nuances of different cities varies greatly around the world, it would be especially eresting to see if certain urban planning regimes are more successful at mitigating the impacts of sea-level rise.

#### Acknowledgements

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LIDAR Elevation - Puget Sound Lidar Consortium Parcels - King County Department of Assessments Geocoding Street Index - ESRI StreetMap Premium Ortholmagery - LANDSAT ETM+ via United States Geologic Survey

Coastline - Washington State Department of Transportation Software ESRI Arrinfo 9.3

# for further Reading

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